

THERALIGHT 360

WEB KIT USER GUIDE

DEVELOPED BY **ASPEN LASER**

At TheraLight, we value each and every one of our clients, and we are committed to helping your clinic or practice operate at its highest level. Designed to be as user-friendly as possible, this TheraLight 360 Web Kit will enhance your marketing efforts so that you can achieve the degree of success you deserve.

Simply follow these basic “copy and paste” guidelines, customize to suit your needs (as well as your level of expertise), and you’ll have an impressive and informative TheraLight 360 marketing tool in no time! We’ve provided everything you need to get started, so... have fun and good luck!



► What’s Included:

- **General Specs + Guidelines**
(This Page)
- **Recommended Layout**
(PDF: TheraLight_360_Layout)
- **Content Text**
(Word Doc: TheraLight_360_Text)
- **Individual Asset Files**
(Folder: TheraLight_360_Assets)
- **Social Media Posts (6 total)**
(Located in Assets Folder)

GENERAL SPECS AND GUIDELINES

Recommended Layout:

For the purpose of brand consistency, we have provided a recommended layout that we ask that you (or your designer) use as a guide (**PDF: TheraLight_360_Layout**). Set up at 1080px width, this layout is intended as a reference only, and does not reflect responsive configuration at the mobile level. We appreciate your efforts to adhere to this layout as closely as possible.

The TheraLight logo must appear in the top banner, as well as at the bottom of the content, as shown. The TheraLight copyright notice **MUST** also appear within the vicinity of the content, as shown at the bottom of the layout.

Font Usage:

The font family used in the layout is Montserrat (Light, Regular, Bold, Extra Bold), which is a readily-available Web-friendly font family. We ask that you use this font if possible, at least in the context of heads/subheads.

Content Text:

Text for the content shown in our recommended layout can be found in the Word doc **TheraLight_360_Text**. While we encourage that you personalize the content to reflect your practice, we ask that you adhere to the language of the content as closely as possible.

Individual Asset Files

All photographs, supporting graphics and Aspen logos can be found in the folder **TheraLight_360_Assets**. We recommend that the photos be cropped as shown on the recommended layout. The six social media posts are also located in the assets folder.

All of these assets have been licensed by or are the property of TheraLight, so it is imperative that the TheraLight copyright notice appears within the vicinity of the content, as shown at the bottom of the layout.

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Web Kit User Guide

Recommended Layout

IMAGINE
a healthier life

Our TheraLight 360 full-body light therapy system is designed to elevate your wellness to a whole new level.

THERALIGHT 360 Now available in our practice!

The Healing Power of Light

"Tired of feeling tired?" Frustrated by lack of sleep? Annoyed by those nagging aches and pains? Say hello to a healthier, more balanced life... say hello to the **TheraLight 360**, the most advanced full-body light therapy system on the market. We are pleased to offer this groundbreaking therapy option to our patients.

THERALIGHT THERAPY PROVIDES...

MORE ENERGY **REDUCED PAIN** **BETTER SLEEP** **IMPROVED MOOD**

How does the TheraLight 360 work?

The primary mechanism of the TheraLight 360 is **photobiomodulation (PBM)**, which uses carefully calibrated infrared light waves to "heat" the body with therapeutic light, stimulating cell regeneration and enhancing tissue repair. Extensive studies have demonstrated that PBM energy can deliver profound therapeutic benefits such as:

- Expedited healing times
- Enhanced immune response
- Tissue strengthening
- Reduced anxiety
- Increased blood flow
- Improved sleep patterns

What are the benefits of the TheraLight 360?

TheraLight 360 full-body light therapy has been clinically proven to not only reduce pain and inflammation, but to deliver therapeutic effects towards the symptoms associated with:

- Arthritis
- Low energy levels
- Tendinitis
- Brain regeneration
- Nerve pain
- Musculoskeletal pain
- Soft tissue healing
- Anxiety and depression
- Sleep disturbances
- Many other conditions

TheraLight 360 full-body light therapy is a totally pain-free treatment that does NOT require the use of drugs or surgery – and there are NO dangerous side effects or risks. TheraLight 360 full-body light therapy also delivers positive outcomes more quickly than other treatment modalities.

What will I feel?
PBM therapy does not heat your body, does not increase circulation, so a warming sensation is never experienced.

How is PBM Therapy administered?
PBM therapy is delivered to the entire body by placing the body within the energy of LED light inside the TheraLight 360.

Does it get hot inside the booth?
No, the LEDs are regulated by a cooling system which keeps you comfortable.

How long does it take?
A typical session usually takes between 10-20 minutes.

How often will I need to have PBM Therapy?
We recommend 3-5 sessions, just twice for two weeks, then two sessions per week, and then one or two times per week, depending on the condition you are treating.

Are there any contraindications?
If you are pregnant, have a heart or have had an organ transplant, we advise against PBM therapy.

BREAK FREE
from pain and inflammation

Whether you're a weekend warrior or a world class athlete, studies have shown PBM therapy to be an effective adjunct to any fitness regimen. Treated by athletes and amateurs alike, the TheraLight 360 is designed to benefit anyone committed to taking their personal fitness to the next level. Even after your first session, you'll begin to feel better, perform better and live better!

To learn more or to schedule your TheraLight 360 sessions, contact our clinic today!

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ALL CONTENT AND IMAGES MUST BE THERALIGHT.

TheraLight_360_Layout.pdf

Social Media Posts

IMAGINE

MORE ENERGY

REDUCED PAIN

BETTER SLEEP

THERALIGHT
Now available in our practice!

TL360_Social-1.jpg

IMAGINE

MORE ENERGY

REDUCED PAIN

BETTER SLEEP

THERALIGHT
Now available in our practice!

TL360_Social-2.jpg

Full-body light therapy.
For a healthier you.

THERALIGHT 360
Now available in our practice.

TL360_Social-3.jpg

THE HEALING POWER OF
LIGHT

THERALIGHT
Now available in our practice.

TL360_Social-4.jpg

LIGHT

FEEL BETTER. LIVE BETTER.

THERALIGHT 360
Now available in our practice.

TL360_Social-5.jpg

GOT PAIN?
GET RELIEF!

THERALIGHT 360
Now available in our practice.

TL360_Social-6.jpg

All social media posts are set up at 1080 x 1080 and may be found in the TheraLight_360_Assets folder. (These files are not editable.)

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